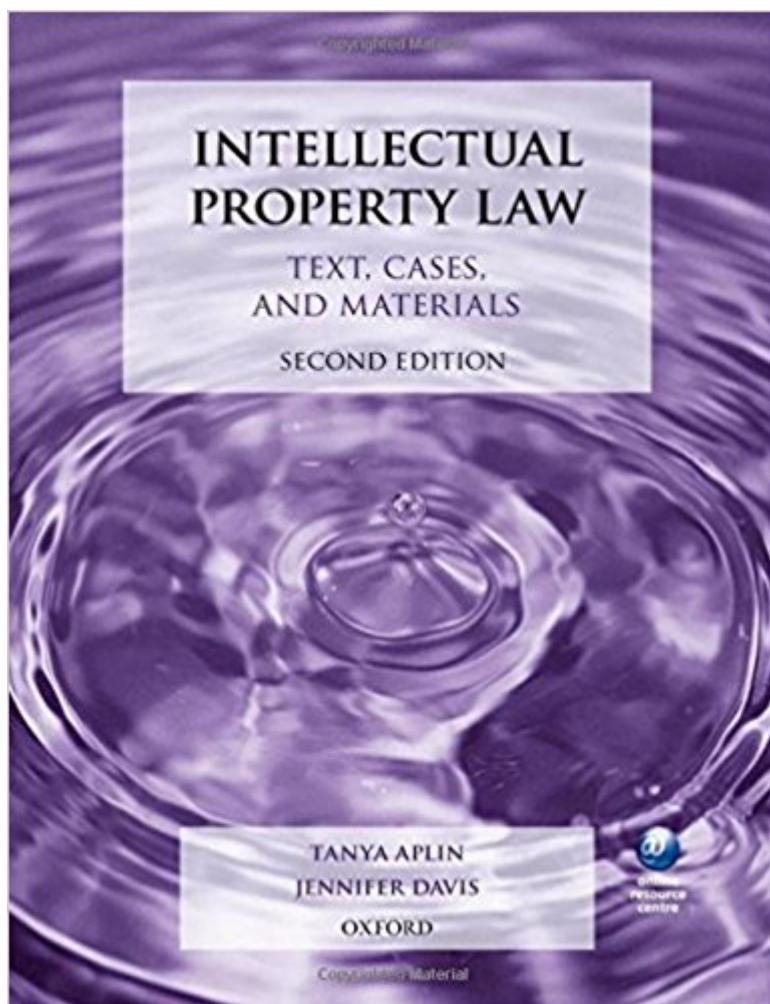


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# Intellectual Property Law: Text, Cases, And Materials



## **Synopsis**

This book provides a complete resource for undergraduate and postgraduate students of intellectual property law. The first text of its kind in the field, it combines extracts from major cases and secondary materials with critical commentary from experienced teachers in the field. The book deals with all areas of intellectual property law in the UK: copyright, trade marks and passing off, confidential information, industrial designs, patent, procedure and enforcement. It also tackles topical areas, such as the application of IP law to new technologies and character merchandising. While the focus of the book is on IP law in a domestic context, it provides international, EU and comparative law perspectives on major issues. It also addresses the wider policy implications of legislative and judicial developments in the area. It is an ideal resource for all students of intellectual property law who need cases, materials and commentary in a single volume.

## **Book Information**

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## **Customer Reviews**

Intellectual Property Law: Text, Cases and Materials aims to provide a 'one-stop resource' on intellectual property and largely achieves this aim. It is both thought-provoking and accessible which encourages the reader to undertake further reading by, perhaps, delving deeper into the extracts or considering the further reading. Student Law Journal

Prof Tanya Aplin is a Lecturer in Law at King's College London. She is the author of 'Gurry on Breach of Confidence: The Protection of Confidential Information' (OUP, 2012) and has published extensively on copyright law and confidential information. Dr Jennifer Davis is a Fellow of Wolfson

College, Cambridge. She is the author of 'Intellectual Property Law' in the Core Text Series (OUP, 2012), and has published extensively in the area of trade mark law and brands, unfair competition, and publicity rights.

A brilliant book for even someone new to Law. It exceeded expectations. I use it more than the core textbook/reading for my LLM. I am completely new to Law, and studying the LLM from the perspective of IP in technology. However, the detail of a variety of cases for each topic, the thought provoking analysis offered about each case, and the concise but very clear delivery of the subject matter covering all the essential topics; it enables even a novice to pick up and learn about IP Law at a high level. Better still - and a big deciding factor - is that it is available as an e-book. Partly because I have a chronic condition with my wrist, and is difficult to work with books and conventionally type; but has transformed my studies as a working professional who needs to read when time permits through the day, out and about. I would not have been as clued up when responding to questions and assignments, having saved me the time, and moreover the convenient ability to make reference to excerpts without having to type them up. Having just started studying the LLM and part time while working at that, this is quite a 'life saver'. I'd recommend particularly the e-book version given the size of these law books! I wish some of the other key books existed in the e-book format...

Cases cited was quite precise but can be very confusing. It did not states the distinction between cases well. At least, not critically assessed. A bit disappointed as it's not as 'current' as the law has developed.

Wow, you are really excellent in service! I got my book orders ahead of time! Excellent and reliable!

Fantastic book covering every aspect of Intellectual property, complete with live cases and contemporary insights.

The purchase met my expectations

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